

Event

BPI-Philam celebrates Best Life Insurance Company award

AFTER being hailed the Philippines' Best Life Insurer for 2017 by international finance magazine World Finance, BPI-Philam held a thanksgiving dinner for its stakeholders and friends at Tower Club Makati on Feb. 19.

The award follows BPI-Philam's successful implementation of client-centric servicing strategies and two-pronged approach on insuring Filipinos centered on their wellness program Philam Vitality. Championing Total Wellness — complete bodily and financial health — BPI-Philam has focused on providing Filipinos with comprehensive financial tools to aid them in future protection and wealth building while empowering them to live better.

"Our heart as a company has always been toward serving Filipinos," said BPI-Philam CEO Surendra Menon (in photo, center).

"We are thankful to be recognized for our efforts in narrowing the protection gap in the Philippines and we saw it fit to celebrate with the people who made us number one."

Dubbed "World Class," the gala dinner victoriously opens a new year of excellent customer service for BPI-Philam, one they are eager to share with more Filipinos.



Preparing an extravagant celebration at the highly-exclusive, premium Makati business club, BPI-Philam arranged for its guests an evening of merriment, fun, and entertainment.

Gracing the event were a hundred of BPI-Philam's friends and partners within the Philam Group as well as Philam Life CEO Ariel "Albee" Cantos (in photo, right), BPI CEO Bong Consing (in photo, left), and BPI-Philam Board Member Aurelio Montinola III.

Aliw Awards finalist and jazz chanteuse, Angela Vera serenaded the guests as they were treated to a feast of sumptuous meals and luscious delights partnered with a selection of Tower Club's finest wines and beverages.

The highlight of the event was the unveiling of the pristine World Finance trophy — a shining testament to best quality service BPI-Philam has afforded Filipinos throughout the years with their accessible and comprehensive offerings.